

SPONSORSHIP PROPOSAL

# Front Royal Pride 2026



[WWW.FRPRIDE.COM](http://WWW.FRPRIDE.COM)

TAX ID: 93-3454491

# About FRPride



FRPride was founded in September 2023 by our President, Izzy. Alongside two of Izzy's closest friends, Rae and Nick, FRPride blossomed from just the idea of a Pride Month Party to a 501(c)(3) Non-Profit Corporation and a highly successful community Pride Celebration in the heart of Front Royal, VA.

Since our start, FRPride has functioned over the necessity for LGBTQ+ unity in our small town. It is no secret that the entire queer community is constantly under attack, and our mission is to provide a safe and welcoming network for those members of our community who are in search of support.



# Meet the Team



## Izzy France - President

They/Them/Theirs

As the President, I am responsible for the oversight of the FRP Team. I work closely with the Board, our volunteers, and local businesses to create the most dynamic events possible.

## Rae Spangler - Vice President

Any Pronouns

As the Vice President, I assist Izzy in our day-to-day affairs. I manage close relations with local businesses and organizations in order to make a welcoming space for the queer community in the Shenandoah Valley. My biggest priority is safety and comfort.



## Jon France - Treasurer

He/Him/His

As the Treasurer, I am responsible for planning budgets, approving and tracking purchases, and projecting income and expenses. I have faith in the strength of FRPride as we continue to grow and move forward.



# Meet the Team



## Sarah France - Secretary

She/Her/Hers

As the Secretary, my main responsibility is to ensure accurate documentation of all of the board's actions. I also record minutes during our board meetings and then distribute them to the board members for approval.

## Janice Thrush - Volunteer Coordinator

She/Her/Hers

As the Volunteer Co-ordinator, I make sure our volunteers are kept up to date on opportunities to donate their time at our booth and at events throughout the year. I also create a monthly FRPride newsletter for all our followers.



## Ava Rage - Casting Manager

She/Her/Hers

In this role, my purpose is to bring entertainment to our small town of Front Royal while also providing safe spaces for LGBTQIA+ individuals and allies to engage. It is important for me to work on having these spaces available so everyone knows they're not alone in our community.



# The Opportunity

Front Royal Pride is a day filled with love, acceptance, and community. All day, the Board Members were greeted with thanks and excitement - folks stated they'd never been so excited to be part of the Front Royal community. We welcomed a spectator turnout that DOUBLED our anticipated numbers. The return of Front Royal Pride is highly anticipated ahead of Summer 2026!

Preparation and planning are well underway for FRP'26, and we need your help! Community events are naturally not cheap, and with our unprecedented success in 2024 and 2025, FRPride is facing higher fees & expenses. With your support, we could bring love & PRIDE to Front Royal together! Front Royal Pride will be bigger and better than ever.

Please continue reading to discover the benefits of sponsoring Front Royal Pride and explore our sponsorship levels. FRPride is a 501(c)(3) non-profit and all donations are tax-deductible.

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# Sponsor Levels

## South Street

\$150

- Logo on volunteer shirts



## Commerce Avenue

\$250

- Logo on volunteer shirts
- Logo on event signage



## Royal Avenue

\$500

- Logo on volunteer shirts
- Logo on event signage
- Logo on event banner



# Sponsor Levels

## Happy Creek Road

\$1000

- Logo on volunteer shirts
- Logo on event signage
- Logo on event banner
- Ad on social media
- No vendor fee



## Main Street

\$2000

- Logo on volunteer shirts
- Logo on event signage
- Logo on event banner
- Ad on social media
- No vendor fee
- Info at FRPride booth



## Skyline Drive

\$????

- Choose Your Donation! Financial OR Supply Based
- Various means of promotion based on value of donation





# Contact



Thank you for your continued support!

- 📍 PO Box 129, Front Royal, VA 22630
- 📞 (540) 692-9850
- ✉️ [contact@frpride.com](mailto:contact@frpride.com)
- 👉 [www.frpride.com](http://www.frpride.com)

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